



BARTENDING **Business Plan**



Congratulations on starting your bartending business! While this is a massive undertaking, the good news is that having a solid business plan on hand will allow you to follow a road map of sorts as your business grows and develops.

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Instructions

Before you begin filling out the fields on this template, be sure to create the cover page first. This should include your:

- Business logo
- Name
- Address
- Phone number
- Email address
- Website

After you've made your cover page, use the text boxes beneath each prompt to add your text in every section.

**Let's get
started!**



ADD YOUR
Business Logo

Executive Summary

Company Description

Branding

Sample Bar Packages and Services

Team and Management

Market Analysis

Marketing Analysis

Loans and Financing

Operation Costs and Financial Projections

Certificate of Insurance (COI)

*Include your COI in this section. Don't have insurance yet? Get **bartender insurance** from Insurance Canopy for just \$35.42 per month.*



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