



# MOBILE BARTENDER **Business Plan**



**Congratulations on starting your mobile bartender business! The journey to booking your first gig may feel daunting, but with a solid business plan in hand, you'll have a comprehensive guide to follow and keep yourself on track to success.**

[www.insurancecanopy.com](http://www.insurancecanopy.com)



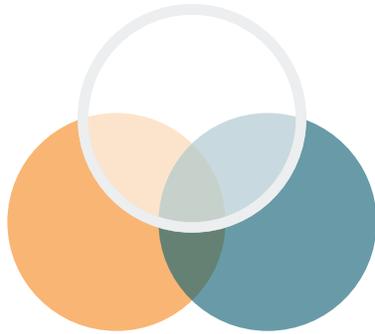
# Instructions

Before you fill out each field in this template, create your cover page. This should include your:

- Business logo
- Name
- Address
- Phone number
- Email address
- Website

Once you've made your cover page, use the text boxes beneath each prompt to add information about your business.

**Let's get  
started!**



ADD YOUR  
**Business Logo**

# **Executive Summary**

## **Company Description**

### **Branding**

### **Sample Bar Packages and Services**

### **Structure and/or Team**

# **Market Analysis**

# **Marketing Strategy**

# **Loans and Financing**

# **Operation Costs and Financial Projections**

# **Certificate of Insurance (COI)**

*Include your COI in this section. Don't have insurance yet? Get mobile bartender insurance from Insurance Canopy starting at \$35.42 per month.*



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