



MOBILE BARTENDER **Business Plan**



Congratulations on starting your mobile bartender business! The journey to booking your first gig may feel daunting, but with a solid business plan in hand, you'll have a comprehensive guide to follow and keep yourself on track to success.

www.insurancecanopy.com



Instructions

Before you fill out each field in this template, create your cover page. This should include your:

- Business logo
- Name
- Address
- Phone number
- Email address
- Website

Once you've made your cover page, use the text boxes beneath each prompt to add information about your business.

**Let's get
started!**



ADD YOUR
Business Logo

Executive Summary

Company Description

Branding

Sample Bar Packages and Services

Structure and/or Team

Market Analysis

Marketing Strategy

Loans and Financing

Operation Costs and Financial Projections

Certificate of Insurance (COI)

Include your COI in this section. Don't have insurance yet? Get mobile bartender insurance from Insurance Canopy starting at \$35.42 per month.



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